



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Contract # 339517

Schedule Dates

11/01/12-11/06/12

Advertiser

Issue/Americans Prosperity Foundation (13155)

Agency/T-Code

Mentzer Media Services, Inc. (3427)/833926835

Product

Political - Issue (1068)

Brand

ISS/AMER. 4 PROSPRTY FOUND (130908)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

B,KAREN

Phone/Fax

/

CPE

70

Account Types

National/Political

Billing Type

Standard

Comments

NO PAPER INVOICES
AMER FOR PROSPERITY

Date Entered

10/31/12

Last Modified

10/31/12

Entered By

Jennifer Stewart

CO-OP

Yes

Headline #

06401084

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$14,715.00

Net Total

\$83,385.00

Sales Tax

Pittsburgh (WPXI)

By Broadcast Month

Nov. 2012

Grand Total:

Spots

23

Rate

\$98,100.00

\$98,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	11/01/12-11/02/12	2	1:00	6:58A- Today Show					1	1			2	\$2,550.00	\$5,100.00	Pittsburgh (WPXI)	TODAY 7-9A/1	10/31/12
2.0	Normal Line / Spot	11/01/12-11/02/12	2	1:00	4P- Judge Judy 4p					1	1			2	\$1,650.00	\$3,300.00	Pittsburgh (WPXI)	JUDY 4-430P/2	10/31/12
3.0	Normal Line / Spot	11/01/12-11/02/12	2	1:00	5:30P- 6P (EST)					1	1			2	\$3,300.00	\$6,600.00	Pittsburgh (WPXI)	NEWS 530-6P/3	10/31/12
4.0	Normal Line / Spot	11/01/12-11/02/12	2	1:00	5:58P- Channel 11 News At 6pm M-F					1	1			2	\$3,700.00	\$7,400.00	Pittsburgh (WPXI)	NEWS 6-630P/4	10/31/12
5.0	Normal Line / Spot	11/01/12-11/02/12	4	1:00	6:29P- NBC NIGHTLY NEWS					1	1			2	\$4,200.00	\$8,400.00	Pittsburgh (WPXI)	NITEY NEWS 630-7P/5	10/31/12
6.0	Normal Line / Spot	11/01/12-11/02/12	2	1:00	6:59P- Jeopardy					1	1			2	\$6,700.00	\$13,400.00	Pittsburgh (WPXI)	JEOP 7-730P/6	10/31/12
7.0	Normal Line / Spot	11/01/12-11/02/12	2	1:00	7:30P- WHEEL OF FORTUNE					1	1			2	\$6,700.00	\$13,400.00	Pittsburgh (WPXI)	WHEEL 730P/7	10/31/12
8.0	Normal Line / Spot	11/01/12-11/02/12	2	1:00	10:59P- CHANNEL 11 NEWS AT 11P					1	1			2	\$8,000.00	\$16,000.00	Pittsburgh (WPXI)	LATE NEWS/8	10/31/12
9.0	Normal Line / Preempt	11/03/12-11/03/12	2	1:00	6P- 6:30P (EST)							1			\$2,550.00		Pittsburgh (WPXI)	NA SAT NEWS 6-630P/9	10/31/12
9.0.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	No Avail/Exception -	
10.0	Normal Line / Spot	11/04/12-11/04/12	2	1:00	8A- 10A (EST)								1	1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	SUN 8A-10A/10	10/31/12
11.0	Normal Line / Spot	11/05/12-11/06/12	2	1:00	7A- 9A (EST)		1	X						1	\$2,550.00	\$2,550.00	Pittsburgh (WPXI)	NEWS 7-9A/11	10/31/12
12.0	Normal Line / Spot	11/05/12-11/05/12	2	1:00	5:30P- 6P (EST)		1							1	\$3,300.00	\$3,300.00	Pittsburgh (WPXI)	NEWS 530P-6P/12	10/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

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Sales Office Telerep/Washington DC
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Phone/Fax /
CPE 70
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Billing Type Standard
Comments NO PAPER INVOICES
AMER FOR PROSPERITY

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Pittsburgh, PA 15214



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Last Modified 10/31/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06401084
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Order Type Normal
Package Deal
Commission % 15.00
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Sales Tax

Pittsburgh (WPXI)
By Broadcast Month Spots Rate
Nov. 2012 23 \$98,100.00
Grand Total: 23 \$98,100.00

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13.0	Normal Line / Spot	11/05/12-11/05/12	2	1:00	5:58P- Channel 11 News At 6pm M-F	1	1							1	\$3,700.00	\$3,700.00	Pittsburgh (WPXI)	NEWS 6-630P/13	10/31/12
14.0	Normal Line / Spot	11/05/12-11/05/12	4	1:00	6:30P- NBC NIGHTLY NEWS	1	1							1	\$4,200.00	\$4,200.00	Pittsburgh (WPXI)	NITELY NEWS 630-7P/14	10/31/12
15.0	Normal Line / Spot	11/05/12-11/05/12	2	1:00	7:30P- WHEEL OF FORTUNE	1	1							1	\$6,700.00	\$6,700.00	Pittsburgh (WPXI)	WHEEL 730-8P/15	10/31/12
16.0	M/G For 9.0.1 / Sports- Local Pro	11/03/12-11/03/12	5	1:00	2:30P- Pity/Noble Dame Pre Game							1		1	\$2,550.00	\$2,550.00	Pittsburgh (WPXI)	230-330P PREGAME/9	10/31/12

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